

ROKIAH ALAVI



- KULLIYAH OF ECONOMICS AND MANAGEMENT SCIENCES
- IIUM Gombak Campus
- Email address: rokiah@iium.edu.my

KELAYAKAN AKADEMIK

- Economics
- Development Economics
- Analytical Economics

TANGGUNGJAWAB MENGAJAR

BUSINESS ECONOMICS	2009/2010
ECONOMICS FOR MANAGERS	2003/2004 2005/2006
GLOBAL TRADE ISSUES	2003/2004 2004/2005 2005/2006 2006/2007 2007/2008 2008/2009 2009/2010
INTERMEDIATE MACROECONOMICS I	1995/1996
INTERNATIONAL MONETARY ECONOMICS	1994/1995 1996/1997 1997/1998 1999/2000 2000/2001 2002/2003 2003/2004 2004/2005 2005/2006 2007/2008 2008/2009 2009/2010 2010/2011 2011/2012 2012/2013 2013/2014 2014/2015 2015/2016 2016/2017 2017/2018 2018/2019 2019/2020 2020/2021
INTERNATIONAL MONETARY SYSTEMS	1994/1995 1995/1996
INTERNATIONAL TRADE & DEVELOPMENT	2005/2006
INTERNATIONAL TRADE AND DEVELOPMENT	1990/1991 1996/1997 1997/1998 1998/1999 1999/2000 2001/2002 2002/2003 2003/2004 2004/2005 2007/2008 2008/2009 2009/2010 2010/2011 2011/2012 2012/2013 2013/2014 2014/2015 2015/2016 2016/2017 2017/2018 2018/2019 2019/2020
ISSUES IN INTERNATIONAL ECONOMICS	1997/1998
MULTILATERAL ISSUES AND REGIONAL INTEGRATION IN ASIA PACIFIC	2016/2017 2017/2018 2018/2019 2019/2020 2020/2021
PRINCIPLES OF MACROECONOMICS	1994/1995

PRINCIPLES OF MICROECONOMICS

1995/1996 1996/1997 1997/1998 1999/2000
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2013/2014 2014/2015 2015/2016 2016/2017
2017/2018 2018/2019 2019/2020 2020/2021

TOTAL QUALITY MGT

2008/2009

PROJEK PENYELIDIKAN

Completed

2015 - 2019	Establishing Legal and Economic Framework to Protect Malaysian Copyright Based Industries from the Possible Negative "Effects" of the Proposed Trans-Pacific Partnership Agreement
2011 - 2014	Health Tourism as an Export Industry: Moving up the Services Value Chain
2011 - 2014	Incorporating Merger Control Into Competition Law: An Analysis of Policy Consideration and the Legal Framework
2009 - 2013	Innovation and Intellectual Property in Malaysia
2008 - 2011	Copyright Protection and Software Piracy in Asia
2007 - 2008	Liberalization of Distribution Service: The Impact of Foreign Hyper-markets in Malaysia
2004 - 2005	GATS the Malaysian Health Care
Unknown - 2010	Malaysian Science and Technology Indicators 2010

In Progress

2015 - Present	Establishing Legal and Economic Framework to Protect Malaysian Copyright Based Industries from the Possible Negative "Effects" of the Proposed Trans-Pacific Partnership Agreement
2004 - Present	Trade, Regulation and Policy Research Unit
2004 - Present	Trade, Regulation and Policy Research Unit

PENERBITAN

Article

2019	Potential impact of trips-plus provisions on Malaysia's domestic pharmaceutical industry. Science International (Lahore) , 31 (3 (May-June)) pp.397-400
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- 2019** [The copyright reward system and content owners in the creative industry: a study of the Malaysian film and TV industry.](#) The Journal of World Intellectual Property , 22 (3-4) pp.129-145
- 2018** [The potential impact of Trans Pacific Partnership Agreement \(TPPA\) on Malaysia's trade.](#) Science International (Lahore) , 30 Section B (6 November-December) pp.877-883
- 2018** [Guidelines and legal ecosystem for the creation of Islamic content in Malaysia: towards consumer empowerment = Garis panduan dan ekosistem undang-undang bagi penciptaan kandungan kreatif Islam di Malaysia: mendepani pemberdayaan pengguna.](#) IIUM Law Journal , 26 (1) pp.121-140
- 2017** [In search for support for the extension of copyright term under the Trans-Pacific Partnership Agreement: A preliminary study of the Malaysian music industry.](#) Journal of International Trade Law and Policy , 16 (1) pp.34-48
- 2017** [Service quality, value, satisfaction and future intention in medical tourism.](#) Journal of Tourism, Hospitality, and Culinary Arts , 9 (3) pp.42-53
- 2015** [Liberalisation of services in malaysia: is malaysian professionals ready to compete?.](#) Journal of International Trade , 1 (2)
- 2015** [Country perspective on medical tourism: the Malaysian experience.](#) Leadership in Health Services , 28 (1) pp.43-56
- 2015** [Medical tourism service quality: finally some empirical findings.](#) Total Quality Management & Business Excellence , 26 (9-10 (Special Issue)) pp.1017-1028
- 2013** [Assessing policies for attracting international students: case of Malaysia.](#) Asia Pacific Journal Of Education , 33 (1) pp.112-126
- 2013** [Public research, open science and innovation: creating the path for sustainable resource-led industrialisation in Malaysia .](#) International Journal of Trade , Economics and Finance , 4 (3) pp.145-149
- 2011** [The determinants of non-tariff barriers in Malaysia's agricultural sector.](#) Terengganu International Finance and Economics Journal (TIFEJ) , 1 (2) pp.15-25
- 2009** [The implications of trips to the pharmaceutical sector and access to medicine: Malaysian experience.](#) Asian Journal of WTO and International Health Law and Policy , 4 (225) pp.225-248
- 2009** [Spillover effects of foreign hypermarkets on domestic suppliers in Malaysia .](#) International Journal of Retailing & Distribution Management , 37 (3) pp.226-249
- 2009** [Sanitary standards in the EU: the impact of Malaysian fishing industry.](#) Journal of Economic Cooperation Among Islamic Countries , 30 (4) pp.51-86
- 2008** [Narrowing development gaps in ASEAN.](#) Journal of Economic Cooperation Among Islamic Countries , 29 (1) pp.29-60
- 2008** [Liberalization of retail sector and the economic impact of the entry of foreign hypermarkets on local retailers in Klang Valley, Malaysia.](#) International Journal of Economics and Management , 2 (2) pp.323-342
- 2001** [The impact of Trims on Malaysian automotive SME vendors.](#) KAJIAN MALAYSIA , X1X (NO. 2)

Conference or Workshop Item

- 2018 [The Malaysian creative content industry: how do we fare vis a vis United States and South Korea?. In: 7th International Conference on Law and Society \(ICLAS 7\) 2018](#)
- 2017 [Copyright in Malaysian creative industry: empowerment or restriction?. In: International Conference on Education, Business, Islamic and Technology 2017 \(ICEBIT 2017\)](#)
- 2017 [Creative industries in Malaysia: Copyright reforms, incentive theory and state intervention. In: 36th Annual ATRIP \(International Association for the Advancement of Teaching and Research in Intellectual Property\) Congress : The Object and Purpose of Intellectual Property](#)
- 2016 [Rethinking liability of internet intermediaries in Malaysia: a comparative legal analysis with the European Union and the United States. In: The 3rd International Academic Conference on Social Sciences \(IACSS 2016\)](#)
- 2016 [Transpacific partnership agreement and ISP liabilities: a comparative overview between Malaysia and other member countries. In: International Conference on Social Sciences](#)
- 2016 [Transpacific partnership agreement and Internet policing?. In: 5th International Conference on Law and Society \(ICLAS V\) 2016](#)
- 2015 [The potential impact of Trans-pacific Partnership Agreement \(TPPA\) on Malaysia's trade. In: Academics World 2nd International Conference](#)
- 2015 [Too much protection too little benefits: the case with copyright extension under the TPPA. . In: 34th ATRIP CONGRESS 2015](#)
- 2015 [The potential impact of Trans-Pacific Partnership Agreement \(TPPA\) on Malaysia's access to medicine. In: Academics World 2nd International Conference](#)
- 2013 [Issues and challenges in medical tourism: an interdisciplinary perspective. In: 2nd Applied International Business Conference 2013 \(AIBC 2013\)](#)
- 2013 [Regulating firms' behaviour in the market under the competition law : Issues and challenges. In: International Conference on Law and Society I \(ICLAS 1\)](#)
- 2013 [Competition law in Malaysia: issues and challenges in regulating market behaviour. In: 2013 IAITL Conference](#)
- 2011 [The impact of liberalization on higher education and domestic regulation. In: National Higher Education Symposium](#)
- 2011 [Malaysian science and technology indicators. In: IIUM Research, Invention and Innovation Exhibition \(IRIIE\) 2011](#)
- 2011 [The determinants of non-tariff barriers in Malaysia's manufacturing sector. In: 2011 International Conference on Economics and Business](#)

Book

- 2018 [Islamic economics: principles & analysis. International Shari'ah Research Academy for Islamic Finance \(ISRA\) . ISBN 978-967-16568-2-2](#)
- 2009 [Intellectual property system and industrial development in Malaysia. IIUM Press . ISBN 9789675272332](#)

Book Section

- 2018** [The impact of liberalization on higher education and domestic regulation.](#) In: **Contemporary Issues in International Law** Springer, Singapore . ISBN 978-981-10-6276-6 , pp.245-261
- 2014** [Malaysia's participation in the ASEAN economic community.](#) In: **Malaysia's socio-economic transformation: Ideas for the next decade** Institute of Southeast Asian Studies . ISBN 978-981445968-6 / 978-981445969-3 , pp.227-260
- 2013** [Competition law in Malaysia: issues and challenges in regulating market behaviour.](#) In: **Law & practice: critical analysis and legal reasoning** International Association of IT lawyers (IAITL) . ISBN 9788799485437 , pp.317-329