

# CHE MAHZAN BIN AHMAD



- KULLIYAH OF ISLAMIC REVEALED KNOWLEDGE AND HUMAN SCIENCES
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## المؤهل العلمي

- Doctor of Philosophy (Organizational Communication)
- Diploma in Organizational Development
- Master of Science (Organizational Development)
- Bachelor of Arts in Creative & Descriptive Writing

## مسؤوليات التدريس

ADVANCED ORGANIZATIONAL COMMUNICATION	2019/2020
COMMUNICATION PLANNING & STRATEGIES	2018/2019
COMMUNICATIONS PLANNING & STRATEGIES	2005/2006 2006/2007 2007/2008 2008/2009 2010/2011
COMMUNICATIONS PLANNING AND STRATEGIES	2011/2012 2015/2016 2017/2018 2018/2019 2019/2020
COMMUNICATIONS PLANNING STRATEGIES	2000/2001 2001/2002 2002/2003 2003/2004 2004/2005
FINAL YEAR PROJECT I	2019/2020
FINAL YEAR PROJECT II	2019/2020
GLOBAL COMMUNICATION	2011/2012 2012/2013 2013/2014 2014/2015
ISLAM AND FOREIGN PRESS	2015/2016
ISLAM AND THE MEDIA	2017/2018 2018/2019
ISSUES IN COMMUNICATION	2013/2014 2014/2015 2017/2018 2018/2019
ISSUES IN QUALITATIVE RESEARCH	2015/2016 2017/2018 2018/2019
MANAGING MEDIA & PUBLIC RELATIONS ORGANIZATION	2018/2019
MARKETING COMMUNICATION	2000/2001 2006/2007 2007/2008
MASS MEDIA HISTORY IN THE MUSLIM WORLD	2007/2008 2008/2009 2010/2011 2011/2012 2012/2013
QUALITATIVE RESEARCH METHODS	2012/2013 2013/2014 2014/2015 2016/2017

QUALITATIVE COMMUNICATION INQUIRY	2017/2018 2018/2019 2019/2020 2020/2021
READING IN ISLAMIC COMMUNICATION	2018/2019
RESEARCH PAPER II	2015/2016 2016/2017 2017/2018 2018/2019 2019/2020 2020/2021
THEORIES, PRINCIPLES AND PRACTICES OF ORGANIZATIONAL COMMUNICATION	2012/2013 2013/2014 2014/2015 2016/2017
THINKING TECHNIQUES FOR COMMUNICATORS	2018/2019 2019/2020 2020/2021

## المشاريع البحثية

### In Progress

<b>2020 - Present</b>	Strategic Human Relations in Organizations
<b>2019 - Present</b>	A NEW STANDARD FOR MOSQUE CURRICULUM IN GOMBAK

## المنشورات

### Article

- 2019** [Factors driving the intention to adopt a tobacco-free policy among employees in a public higher education institution.](#) Intellectual Discourse , 27 (2) pp.431-453
- 2017** [Kepentingan komunikasi dalam latihan=The importance of communication in training.](#) E-jurnal Penyelidikan dan Inovasi , 4 (1) pp.129-150
- 2017** [Mystification as astray in forests: Workplace tobacco promotion rivalry among Muslims.](#) E-jurnal Penyelidikan dan Inovasi , 4 (1) pp.109-128
- 2014** [From Noise to Bruit in Organization Communication: Roaming with French Knowledge/Theory.](#) Middle East Journal of Scientific Research , 19 (9) pp.1226-1234
- 2011** [Organizational noises in the modern paradigm: a carnivalesqued reading.](#) Australian Journal of Basic and Applied Sciences , 5 (5) pp.252-262
- 2011** [Sacred and transcendental organization development: Bricoluer of strategic suggestions for knowledge-based consultants..](#) Australian Journal of Basic and Applied Sciences , 5 (10) pp.1221-1230
- 2011** [Notes on ethno-pragmatics as a device for inter-cultural communication intelligence \(ICQ\).](#) International Journal of Philosophy of Culture and Axiology. , 8 (2) pp.63-71
- 2010** [Keweh Amerika Syarikat dan Israel di Timur Tengah.](#) Dewan Siswa pp.38-39

- 2010 [Novelistic Inquiry for Answerability in Organization Development](#). World Applied Sciences Journal , 11 (2) pp.216-222
- 2010 [Perihal Zhao Zhong dan Hwang Ho](#). Dewan Siswa pp.34-35
- 2010 [Sarkozy: La Fierce De'etre Francais!](#). Dewan Siswa pp.54-552
- 2010 [Begum Hasina: Joy Bangla](#). Dewan Siswa pp.54-55
- 2010 [India : Tamaso Ma Jyotirgamaya](#). Dewan Siswa pp.34-35
- 2009 [Chechnya: sengsara rakyat, Ramzan dan catatan Natalya](#). Dewan Siswa pp.26-27
- 2009 [Di sebalik Revolusi Eropah 1989](#). Dewan Siswa pp.18-19
- 2009 [Kesan Kosovo](#). Dewan Siswa pp.50-51
- 2009 [Kashmir rabuk api Gunung Himalaya](#). Dewan Siswa pp.34-35
- 2009 [Authoring a dialogical working knowledge: A bakhtinian approach](#). The Journal of International Social Research , 1 (6) pp.37-43
- 2009 [Living organizational communication :Consuming dialogism and polyphony as practical wisdom in the production of consciousness](#). The Journal of International Social Research , 2 (9) pp.270-278
- 2009 [Palestin dan dosa Balfour](#). Dewan Siswa pp.34-35
- 2009 [Lobi Yahudi dan Rumah Putih](#). Dewan Siswa pp.58-59
- 2009 [Singapura: di manakah pasir?](#). Dewan Siswa pp.50-51
- 2009 [Britain: Brown dan hara musim bunga](#). Dewan Siswa pp.34-35
- 2009 [Rusia: adikuasa gurun ais dunia?](#). Dewan Siswa pp.34-35
- 2009 [Patani: dosa Phibun dan kemelut 100 tahun](#). Dewan Siswa pp.10-11
- 2009 [Facebook dan Twitter: jaringan sosial berwajah janus](#). Dewan Siswa pp.34-35

#### **Conference or Workshop Item**

- 2018 [Kepentingan komunikasi dalam latihan = The importance of communication in training](#). In: **International Seminar on Media and Communication (ISMEC 2018)**
- 2017 [Foreign nationals as offenders and victims in Malaysian crime news](#). In: **International Conference on Communication and Media: An International Communication Association Regional Conference (i-COME'16)**
- 2015 [Media and politics: a study among youth in Malaysia](#). In: **2015 Asian Network for Public Opinion Research (ANPOR) Annual Conference**
- 2011 [Transcendental intelligence for sacred OD: leaning from sufi masters](#). In: **Asia Pacific Researchers in organization Studies Conference (APROS 11)**

#### **Book**

- 2017 [Employees' behaviour on smoke-free policy.](#) IIUM Press, International Islamic University Malaysia . ISBN 978-967-418-616-6
- 2017 [Middle managers' stories : Understanding culture in Malaysian organisation.](#) IIUM Press, International Islamic University Malaysia . ISBN 978-967-418-560-2
- 2017 [Employees' behaviour on smoke-free policy.](#) IIUM Press, International Islamic University Malaysia . ISBN 978-967-418-616-6

#### **Book Section**

- 2015 [Strategic action planning in Islamic Da'wah: a guideline for da'wah organizations.](#) **In: Handbook of Islamic Da'wah** IIUM Press . ISBN 9789674184100 , pp.363-371
- 2012 [Islamic alternative press: the case of Harakah.](#) **In: Contemporary issues in Islamic communication** IIUM press . ISBN 9789674182366 , pp.163-176
- 2009 [The importance of using proper language in communication within and across cultures.](#) **In: Intercultural Communication in Muslim Societies** IIUM Press . ISBN 9789675272196 , pp.81-95
- 2009 [Press law in pre-independent Indonesia: a look at the Dutch political motives.](#) **In: Media laws and ethics in selected Muslim countries** IIUM Press . ISBN 9789833855872 , pp.21-48
- 2009 [Striving to confront with media laws in Indonesia: the case of Tempo.](#) **In: Media laws and ethics in selected Muslim countries** IIUM Press . ISBN 9789833855872 , pp.175-193